



CLUB MANAGERS ASSOCIATION OF AMERICA

# Application and Contract for Exhibit Space

Club Business Expo • March 4-5, 2018 • San Francisco, CA • Moscone Center West

Company Name: \_\_\_\_\_  
(Company name that will be used on all show material.)

Exhibitor Representative Name: \_\_\_\_\_  
(ALL information and correspondence regarding the trade show will be sent to this person.)

Title: \_\_\_\_\_

Company Name (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_  
(By submitting this form, you agree to receive e-mail communications from CMAA.)

## Type and Cost of Space

|  |                            |                                 |
|--|----------------------------|---------------------------------|
| Minimum booth size is 10' x 10' (100 square feet).   | Per Square Foot: .....\$22 | 20' x 20' Island: .....\$9,120  |
|  | Per Corner: .....\$200     | 20' x 30' Island: .....\$11,900 |
| Please visit <a href="http://www.cmaa.org/ClubBusinessExpo">www.cmaa.org/ClubBusinessExpo</a> for a detailed explanation of booth types available. |                            | 20 x 40' Island: .....\$15,640  |

Booth Space Total Cost \$ \_\_\_\_\_

## Booth Preferences

Please list up to six booth numbers in preferred order. Visit the interactive floor plan at [www.cmaa.org/ClubBusinessExpo](http://www.cmaa.org/ClubBusinessExpo) to review current availability.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

## Insurance

All companies participating in the Club Business Expo must provide a certificate of liability insurance that meets the required terms and conditions of this agreement. See 2018 Club Business Expo Rules and Regulations ([www.cmaa.org/ClubBusinessExpo](http://www.cmaa.org/ClubBusinessExpo)) for additional details. Proof of insurance must be received 30 days prior to the show.

## Contract Approval

By submitting this signed application and contract, we request booth space as identified above at the Club Business Expo of the Club Managers Association of America at the Moscone Center West, San Francisco CA, March 4-5, 2018.

We understand that assignment of a specific booth space(s) cannot be guaranteed, but that CMAA will do its best to accommodate requests. It is additionally understood that once this Application/Contract is approved and booth space is reserved, an invoice – if deposit/payment has not been submitted prior – will be provided to us for payment. Upon receipt of invoice, a minimum of 50 percent of

the booth space rental fee is required within two weeks of contract acceptance and the remaining balance is due by December 15, 2017. If the contract is submitted after December 15, 2017, full payment is required for booth space.

Cancellation of booth space must be made in writing and received at CMAA Headquarters by December 15, 2017. CMAA does not accept cancellations after this date.

The cancellation policy can be found in the Show Rules and Regulations at [www.cmaa.org/ClubBusinessExpo](http://www.cmaa.org/ClubBusinessExpo).

We agree to abide by the Rules and Regulations of this contract (at [www.cmaa.org/ClubBusinessExpo](http://www.cmaa.org/ClubBusinessExpo)) and as required by CMAA, the Moscone Center West, City and County of San Francisco and the State of California.

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_

## Remittance of Contract

Please return signed application and contract to Club Managers Association of America, 1733 King Street, Alexandria, VA 22314. The completed application and contract may also be e-mailed directly to Kelly Jo Springirth at [kelly.springirth@cmma.org](mailto:kelly.springirth@cmma.org) or faxed to (703) 739-0124.

| FOR CMAA USE ONLY        |                         |
|--------------------------|-------------------------|
| Exhibitor ID: _____      | Deposit Received: _____ |
| Booth(s) Assigned: _____ | Balance Due: _____      |
| Date Received: _____     | Balance Received: _____ |
| Cost of Space: _____     | Accepted By: _____      |

(Continued) Company Name: \_\_\_\_\_

**The information provided below will be published in any and all electronic or printed material pertaining to the 2018 Club Business Expo.**

Use contact info from previous page       Add a different representative here:

Published Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

*(By submitting this form, you agree to receive e-mail communications from CMAA.)*

**Please Choose a Maximum of Five Categories For Your Company**

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Accounting Services   | <input type="checkbox"/> Energy Consultation                                   | <input type="checkbox"/> Lecterns  | <input type="checkbox"/> Signage  |
| <input type="checkbox"/> Air Fresheners  | <input type="checkbox"/> Engineering Services (HVAC, Electric, Plumbing, etc.) | <input type="checkbox"/> Linens (Towels, Sheets, Napkins, Table Covers, etc.)            | <input type="checkbox"/> Silver/Silver Plated/Refinishing and Detarnishing Supplies                         |
| <input type="checkbox"/> Allied Association/Association Services/Trade Associations  | <input type="checkbox"/> Entertainment   | <input type="checkbox"/> Locker Room Equipment and Accessories                           | <input type="checkbox"/> Social Media/Digital Marketing   |
| <input type="checkbox"/> Apparel and Accessories (Retail) Shoes, Golf Shirts, etc.   | <input type="checkbox"/> Environmental Products                                | <input type="checkbox"/> Mats (Entrance, Bar Drainage, etc.)                             | <input type="checkbox"/> Sound Systems  |
| <input type="checkbox"/> Appraisal Services  | <input type="checkbox"/> Event Planners/Organizers                             | <input type="checkbox"/> Member Communications and Service (Newsletters, ID cards, etc.) | <input type="checkbox"/> Spa Equipment and Accessories  |
| <input type="checkbox"/> Apps (iPhone, iPad, Android, etc.)                          | <input type="checkbox"/> Fencing and Netting (Products, Equipment, etc.)       | <input type="checkbox"/> Membership Surveys  | <input type="checkbox"/> Specialty, Novelty and Recognition Products  |
| <input type="checkbox"/> Architectural Firm, Interior Design Firm and Club Planners  | <input type="checkbox"/> Financial Services                                    | <input type="checkbox"/> Menus and Menu Accessories                                      | <input type="checkbox"/> Strategic Planning   |
| <input type="checkbox"/> Awards  | <input type="checkbox"/> Fitness Center Design and Management                  | <input type="checkbox"/> Mowers and Accessories  | <input type="checkbox"/> Surfacing Products, Decks, Flooring, Staging                                       |
| <input type="checkbox"/> Banquet Serving Equipment and Accessories                   | <input type="checkbox"/> Fitness Equipment                                     | <input type="checkbox"/> Paging Systems  | <input type="checkbox"/> Swimming Pool Renovators, Accessories and Supplies (Liners, Chemicals, etc.)       |
| <input type="checkbox"/> Bars and Equipment (Portable Bars, Beverage Dispensers)     | <input type="checkbox"/> Flags/Flag Sticks                                     | <input type="checkbox"/> Paper and Plastic Products                                      | <input type="checkbox"/> Table Décor (Centerpieces, Napkin Rings, Tablemats, Indoor Lighting)               |
| <input type="checkbox"/> Beverage Services   | <input type="checkbox"/> Food Products and Food Service Distributors           | <input type="checkbox"/> Parking Services (Valet, etc.)                                  | <input type="checkbox"/> Tableware (China, Crystal, Flatware, Glassware)                                    |
| <input type="checkbox"/> Beverages (Non-alcoholic)                                   | <input type="checkbox"/> Food Service Facility Planners and Designers          | <input type="checkbox"/> Party Favors  | <input type="checkbox"/> Telecommunications (Telephone Services, etc.)                                      |
| <input type="checkbox"/> Buffet Services and Equipment                               | <input type="checkbox"/> Fuel (Cooking, Heating, Warming, etc.)                | <input type="checkbox"/> Payroll and Timekeeping Services                                | <input type="checkbox"/> Tennis, Racquetball, Squash Court Construction/Design/ Training/Management/Systems |
| <input type="checkbox"/> Business and Office Supplies                                | <input type="checkbox"/> Furniture and Furniture Renovators                    | <input type="checkbox"/> Personal Care Products  | <input type="checkbox"/> Tents, Outdoor Coverings, Umbrellas, Awnings                                       |
| <input type="checkbox"/> Child and Youth Services                                    | <input type="checkbox"/> Gift Packaging/Gift Cards                             | <input type="checkbox"/> Photography   | <input type="checkbox"/> Tournaments (Supplies, Scoreboards, Skyboxes)                                      |
| <input type="checkbox"/> Cigars, Humidors and Accessories                            | <input type="checkbox"/> Golf Cars/Carts and Accessories                       | <input type="checkbox"/> Pro-Shop Supplies (Golf Balls, Golf Equipment)                  | <input type="checkbox"/> Tractors and Trenchers   |
| <input type="checkbox"/> Cleaning Services, Tools, Products and Equipment            | <input type="checkbox"/> Golf Course Accessories                               | <input type="checkbox"/> Procurement Services (Wholesale, etc.)                          | <input type="checkbox"/> Uniform (Employee Apparel and Accessories)   |
| <input type="checkbox"/> Climate Control   | <input type="checkbox"/> Golf Course Architects/ Builders/Designers            | <input type="checkbox"/> Publications, Video Products and Training Programs              | <input type="checkbox"/> Utility Vehicles/Trucks  |
| <input type="checkbox"/> Club Technology   | <input type="checkbox"/> Golf Course Maintenance, Management and Equipment     | <input type="checkbox"/> Pyrotechnic Displays  | <input type="checkbox"/> Vacuum Cleaners and Sweepers   |
| <input type="checkbox"/> Construction  | <input type="checkbox"/> GPS Systems   | <input type="checkbox"/> Real Estate   | <input type="checkbox"/> Water Coolers/Drinking Fountains   |
| <input type="checkbox"/> Consulting, Search Firms, Marketing and Management Services | <input type="checkbox"/> Heating (Outdoor)                                     | <input type="checkbox"/> Reciprocal Programs   | <input type="checkbox"/> Weather Monitoring Equipment and Services  |
| <input type="checkbox"/> Cooking Equipment/Grills (Outdoor)                          | <input type="checkbox"/> Human Resources, Staffing Services and Training       | <input type="checkbox"/> Reservations (Tee Time, etc.)                                   | <input type="checkbox"/> Web Design and Internet Services   |
| <input type="checkbox"/> Credit/Debit Card Processing                                | <input type="checkbox"/> Insurance   | <input type="checkbox"/> Reserve Studies   | <input type="checkbox"/> Wellness   |
| <input type="checkbox"/> Disaster Restoration and Contruaction                       | <input type="checkbox"/> Inventory Control                                     | <input type="checkbox"/> Restroom Equipment, Supplies, Toiletries and Amenities          | <input type="checkbox"/> Wines and Spirits  |
| <input type="checkbox"/> Display Cases and Display Products                          | <input type="checkbox"/> Investments   | <input type="checkbox"/> Retail Products and Services Retirement                         | <input type="checkbox"/> Wine Serving Equipment and Accessories   |
| <input type="checkbox"/> Doors (Folding and Sliding)                                 | <input type="checkbox"/> Irrigation and Related Equipment and Services         | <input type="checkbox"/> Risk Management   |   |
| <input type="checkbox"/> Education (College, Institutes, Training)                   | <input type="checkbox"/> Kitchen Equipment and Cookware                        | <input type="checkbox"/> Robes (Guest Use/Retail Sales)                                  |   |
| <input type="checkbox"/> Electric Cooking Equipment (Grills/Griddles)                | <input type="checkbox"/> Landscaping Accessories and Services                  | <input type="checkbox"/> Safety Products, Equipment and Services                         |   |
| <input type="checkbox"/> Emergency Services  | <input type="checkbox"/> Laundry Systems and Equipment                         | <input type="checkbox"/> Scheduling Books/Score Cards/Yardage Guides                     |   |
| <input type="checkbox"/> Employment Screening and Background Checks                  |  | <input type="checkbox"/> Security  |   |

Other: *(please describe)* \_\_\_\_\_