

Club Management Association of America and Affiliates

Consolidated Financial Report
October 31, 2024

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Independent Auditor's Report

RSM US LLP

Board of Directors
Club Management Association of America and Affiliates

Opinion

We have audited the accompanying consolidated financial statements of Club Management Association of America and Affiliates (the Organization), which comprise the consolidated statements of financial position as of October 31, 2024 and 2023, the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements (collectively, the financial statements).

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as of October 31, 2024 and 2023, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

RSM US LLP

McLean, Virginia
February 4, 2025

Club Management Association of America and Affiliates

**Consolidated Statements of Financial Position
October 31, 2024 and 2023**

| | 2024 | 2023 |
|--|----------------------|----------------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 4,700,391 | \$ 5,910,678 |
| Accounts receivable | 1,022,024 | 841,921 |
| Current portion of promises to give, net | 183,725 | 188,725 |
| Prepaid expenses and other assets | 738,025 | 718,883 |
| Total current assets | 6,644,165 | 7,660,207 |
| Promises to give, net of current portion | 96,747 | 224,854 |
| Investments | 7,836,521 | 4,571,264 |
| Investments held for endowment | 1,584,757 | 1,417,824 |
| Deferred compensation assets | 414,908 | 310,519 |
| Property and equipment, net | 1,231,577 | 1,265,798 |
| Total assets | \$ 17,808,675 | \$ 15,450,466 |
| Liabilities and Net Assets | | |
| Liabilities: | | |
| Current liabilities: | | |
| Accounts payable | \$ 103,689 | \$ 265,178 |
| Accrued expenses | 1,600,838 | 1,314,618 |
| Deferred revenue | 5,861,147 | 5,261,677 |
| Mortgage payable, current portion | 87,842 | 83,586 |
| Total current liabilities | 7,653,516 | 6,925,059 |
| Deferred compensation liability | 414,908 | 310,519 |
| Mortgage payable, long-term portion, net | 1,920,269 | 2,008,110 |
| Total liabilities | 9,988,693 | 9,243,688 |
| Commitments and contingencies (Note 12) | | |
| Net assets: | | |
| Without donor restrictions | 5,556,837 | 4,112,203 |
| With donor restrictions | 2,263,145 | 2,094,575 |
| Total net assets | 7,819,982 | 6,206,778 |
| Total liabilities and net assets | \$ 17,808,675 | \$ 15,450,466 |

See notes to consolidated financial statements.

Club Management Association of America and Affiliates

Consolidated Statements of Activities Years Ended October 31, 2024 and 2023

| | 2024 | 2023 |
|--|---------------------|---------------------|
| Activities without donor restrictions: | | |
| Revenue and support: | | |
| Membership dues | \$ 4,381,501 | \$ 4,110,930 |
| Meetings and events | 3,576,770 | 2,636,136 |
| Professional development | 2,970,395 | 2,755,549 |
| Business development | 1,952,788 | 2,223,314 |
| Investment income, net | 1,084,784 | 180,468 |
| Career services | 443,400 | 450,000 |
| Advertising income and other | 442,678 | 76,012 |
| Contributions | 309,090 | 294,355 |
| Wine Society | 165,951 | 123,515 |
| Fundraising events | 88,661 | 56,344 |
| Rental income | 10,445 | 9,012 |
| Net assets released from restrictions | 82,120 | 86,780 |
| Total revenue and support | 15,508,583 | 13,002,415 |
| Expenses: | | |
| Program services: | | |
| Meetings and events | 3,963,069 | 2,943,286 |
| Professional development | 2,839,821 | 2,523,209 |
| Membership | 1,580,497 | 1,495,944 |
| Business development | 1,297,105 | 1,340,532 |
| Grants and scholarships | 362,390 | 318,837 |
| Advocacy | 258,812 | 253,565 |
| Wine Society | 248,880 | 213,738 |
| Total program services | 10,550,574 | 9,089,111 |
| Supporting services: | | |
| General and administrative | 3,328,758 | 3,128,432 |
| Fundraising | 184,617 | 163,992 |
| Total supporting services | 3,513,375 | 3,292,424 |
| Total expenses | 14,063,949 | 12,381,535 |
| Change in net assets without donor restrictions | 1,444,634 | 620,880 |
| Activities with donor restrictions: | | |
| Investment income, net | 235,773 | 43,399 |
| Contributions | 14,917 | - |
| Net assets released from restrictions | (82,120) | (86,780) |
| Change in net assets with donor restrictions | 168,570 | (43,381) |
| Change in net assets | 1,613,204 | 577,499 |
| Net assets: | | |
| Beginning | 6,206,778 | 5,629,279 |
| Ending | \$ 7,819,982 | \$ 6,206,778 |

See notes to consolidated financial statements.

Club Management Association of America and Affiliates

Consolidated Statement of Functional Expenses Year Ended October 31, 2024

| | Program Services | | | | | | | Total Program Services | Supporting Services | | Total Supporting Services | Total |
|---|------------------------|-----------------------------|---------------------|-------------------------|----------------------------|-------------------|-------------------|------------------------------|-------------------------------|-------------------|---------------------------------|---------------------|
| | Meetings and Events | Professional Development | Membership | Business Development | Grants and Scholarships | Advocacy | Wine Society | | General and Administrative | Fundraising | | |
| Salaries and benefits | \$ 658,545 | \$ 562,935 | \$ 904,718 | \$ 742,985 | \$ - | \$ 158,158 | \$ 84,440 | \$ 3,111,781 | \$ 1,409,319 | \$ - | \$ 1,409,319 | \$ 4,521,100 |
| Functions | 1,544,339 | 1,442,385 | - | 30,238 | - | - | 111,237 | 3,128,199 | 254,911 | - | 254,911 | 3,383,110 |
| Professional services | 216,079 | 31,086 | 229,389 | 150,316 | 58,900 | 65,770 | 24,996 | 776,536 | 653,974 | 157,614 | 811,588 | 1,588,124 |
| Speaker expenses | 381,576 | 307,288 | - | - | - | - | - | 688,864 | - | - | - | 688,864 |
| Audio visual | 606,828 | - | - | - | - | - | - | 606,828 | - | - | - | 606,828 |
| Building operations (including depreciation) | 75,701 | 64,712 | 103,998 | 85,407 | - | 18,180 | 9,707 | 357,705 | 155,869 | - | 155,869 | 513,574 |
| Travel | 92,441 | 207,250 | 36,481 | 11,971 | - | 10,681 | 15,215 | 374,039 | 133,335 | - | 133,335 | 507,374 |
| Materials | 89,077 | 145,471 | 120,006 | 39,455 | - | - | 1,141 | 395,150 | 18,970 | - | 18,970 | 414,120 |
| Other operating expenses | 1,081 | 14,439 | 25,754 | 17,681 | 10,449 | 4,206 | 1,174 | 74,784 | 252,624 | 17,416 | 270,040 | 344,824 |
| Bank charges | - | - | - | - | - | - | - | - | 395,525 | - | 395,525 | 395,525 |
| Exhibitor services | - | - | - | 210,518 | - | - | - | 210,518 | - | - | - | 210,518 |
| Signage | 255,563 | - | - | - | - | - | - | 255,563 | - | - | - | 255,563 |
| Magazine commission | - | - | 149,759 | - | - | - | - | 149,759 | - | - | - | 149,759 |
| Equipment depreciation | 7,565 | 6,466 | 10,392 | 8,534 | - | 1,817 | 970 | 35,744 | 15,576 | - | 15,576 | 51,320 |
| Students grants and scholarships | - | - | - | - | 77,500 | - | - | 77,500 | - | - | - | 77,500 |
| Chairman's fund student and mid-manager initiatives | - | - | - | - | 28,762 | - | - | 28,762 | 9,587 | 9,587 | 19,174 | 47,936 |
| Kendall/Manager scholarships | - | - | - | - | 49,640 | - | - | 49,640 | - | - | - | 49,640 |
| Equipment rent and lease expense | 34,274 | - | - | - | - | - | - | 34,274 | 29,068 | - | 29,068 | 63,342 |
| Industry grant | - | - | - | - | 28,479 | - | - | 28,479 | - | - | - | 28,479 |
| RD—Research costs | - | 57,789 | - | - | - | - | - | 57,789 | - | - | - | 57,789 |
| Sally Burns Rambo scholarships | - | - | - | - | 17,835 | - | - | 17,835 | - | - | - | 17,835 |
| James B. Singerling scholarships | - | - | - | - | 13,350 | - | - | 13,350 | - | - | - | 13,350 |
| Awards—Chapter of the year | - | - | - | - | 18,000 | - | - | 18,000 | - | - | - | 18,000 |
| Awards—new member recruitment | - | - | - | - | 12,750 | - | - | 12,750 | - | - | - | 12,750 |
| LaRocca scholarships | - | - | - | - | 8,725 | - | - | 8,725 | - | - | - | 8,725 |
| Chapter grants and scholarships | - | - | - | - | 38,000 | - | - | 38,000 | - | - | - | 38,000 |
| | \$ 3,963,069 | \$ 2,839,821 | \$ 1,580,497 | \$ 1,297,105 | \$ 362,390 | \$ 258,812 | \$ 248,880 | \$10,550,574 | \$ 3,328,758 | \$ 184,617 | \$ 3,513,375 | \$14,063,949 |

See notes to consolidated financial statements.

Club Management Association of America and Affiliates

Consolidated Statement of Functional Expenses Year Ended October 31, 2023

| | Program Services | | | | | | | Total Program Services | Supporting Services | | Total Supporting Services | Total |
|---|------------------------|-----------------------------|---------------------|-------------------------|----------------------------|-------------------|-------------------|------------------------------|-------------------------------|-------------------|---------------------------------|----------------------|
| | Meetings and Events | Professional Development | Membership | Business Development | Grants and Scholarships | Advocacy | Wine Society | | General and Administrative | Fundraising | | |
| Salaries and benefits | \$ 614,219 | \$ 525,044 | \$ 843,821 | \$ 692,975 | \$ - | \$ 147,513 | \$ 78,756 | \$ 2,902,328 | \$ 1,318,982 | \$ - | \$ 1,318,982 | \$ 4,221,310 |
| Functions | 844,751 | 1,139,456 | - | 15,669 | - | - | 82,170 | 2,082,046 | 206,101 | - | 206,101 | 2,288,147 |
| Professional services | 193,648 | 7,906 | 323,163 | 227,478 | 54,177 | 59,997 | 24,996 | 891,365 | 632,653 | 130,894 | 763,547 | 1,654,912 |
| Speaker expenses | 360,013 | 421,420 | - | - | - | - | - | 781,433 | - | - | - | 781,433 |
| Audio visual | 557,450 | - | - | - | - | - | - | 557,450 | - | - | - | 557,450 |
| Building operations (including depreciation) | 73,555 | 62,876 | 101,050 | 82,986 | - | 17,665 | 9,431 | 347,563 | 151,450 | - | 151,450 | 499,013 |
| Travel | 57,763 | 143,803 | 41,057 | 9,742 | - | 15,909 | 1,448 | 269,722 | 166,836 | - | 166,836 | 436,558 |
| Materials | 108,384 | 181,215 | 49,386 | 62,752 | - | - | 10,400 | 412,137 | 21,715 | - | 21,715 | 433,852 |
| Other operating expenses | 5,366 | 4,523 | 8,704 | 18,461 | 9,929 | 9,743 | 5,075 | 61,801 | 265,981 | 21,583 | 287,564 | 349,365 |
| Bank charges | - | - | - | 50 | - | - | - | 50 | 291,858 | - | 291,858 | 291,908 |
| Exhibitor services | - | - | - | 217,557 | - | - | - | 217,557 | - | - | - | 217,557 |
| Signage | 116,737 | - | - | - | - | - | - | 116,737 | - | - | - | 116,737 |
| Magazine commission | - | - | 113,101 | - | - | - | - | 113,101 | - | - | - | 113,101 |
| Equipment depreciation | 11,400 | 9,745 | 15,662 | 12,862 | - | 2,738 | 1,462 | 53,869 | 23,474 | - | 23,474 | 77,343 |
| Students grants and scholarships | - | - | - | - | 67,000 | - | - | 67,000 | - | - | - | 67,000 |
| Chairman's fund student and mid-manager initiatives | - | - | - | - | 34,546 | - | - | 34,546 | 11,515 | 11,515 | 23,030 | 57,576 |
| Kendall/Manager scholarships | - | - | - | - | 42,230 | - | - | 42,230 | - | - | - | 42,230 |
| Equipment rent and lease expense | - | - | - | - | - | - | - | - | 37,867 | - | 37,867 | 37,867 |
| Industry grant | - | - | - | - | 30,000 | - | - | 30,000 | - | - | - | 30,000 |
| RD—Research costs | - | 27,221 | - | - | - | - | - | 27,221 | - | - | - | 27,221 |
| Sally Burns Rambo scholarships | - | - | - | - | 21,860 | - | - | 21,860 | - | - | - | 21,860 |
| James B. Singerling scholarships | - | - | - | - | 15,575 | - | - | 15,575 | - | - | - | 15,575 |
| Awards—Chapter of the year | - | - | - | - | 15,000 | - | - | 15,000 | - | - | - | 15,000 |
| Awards—new member recruitment | - | - | - | - | 14,500 | - | - | 14,500 | - | - | - | 14,500 |
| LaRocca scholarships | - | - | - | - | 14,020 | - | - | 14,020 | - | - | - | 14,020 |
| | <u>\$ 2,943,286</u> | <u>\$ 2,523,209</u> | <u>\$ 1,495,944</u> | <u>\$ 1,340,532</u> | <u>\$ 318,837</u> | <u>\$ 253,565</u> | <u>\$ 213,738</u> | <u>\$ 9,089,111</u> | <u>\$ 3,128,432</u> | <u>\$ 163,992</u> | <u>\$ 3,292,424</u> | <u>\$ 12,381,535</u> |

See notes to consolidated financial statements.

Club Management Association of America and Affiliates

Consolidated Statements of Cash Flows Years Ended October 31, 2024 and 2023

| | 2024 | 2023 |
|---|---------------------|---------------------|
| Cash flows from operating activities: | | |
| Change in net assets | \$ 1,613,204 | \$ 577,499 |
| Adjustments to reconcile change in net assets to net cash provided by operating activities: | | |
| Depreciation | 115,304 | 169,552 |
| Net realized and unrealized (gain) loss on investments | (1,001,711) | 55,790 |
| Bad debt | 6,000 | - |
| Change in discount on promises to give | (24,793) | 4,477 |
| Changes in assets and liabilities: | | |
| (Increase) decrease in: | | |
| Accounts receivable | (186,103) | 161,544 |
| Promises to give | 157,900 | 145,225 |
| Prepaid expenses and other assets | (19,142) | 62,625 |
| Increase (decrease) in: | | |
| Accounts payable | (161,489) | (117,296) |
| Accrued expenses | 286,220 | 159,667 |
| Deferred revenue | 599,470 | (59,458) |
| Net cash provided by operating activities | 1,384,860 | 1,159,625 |
| Cash flows from investing activities: | | |
| Purchases of investments | (5,552,270) | (1,551,673) |
| Proceeds from sale of investments | 3,121,791 | 676,034 |
| Purchases of property and equipment | (81,083) | (39,716) |
| Net cash used in investing activities | (2,511,562) | (915,355) |
| Cash flows from financing activities: | | |
| Principal payments on mortgage payable | (83,585) | (80,045) |
| Net cash used in financing activities | (83,585) | (80,045) |
| Net (decrease) increase in cash and cash equivalents | (1,210,287) | 164,225 |
| Cash and cash equivalents: | | |
| Beginning | 5,910,678 | 5,746,453 |
| Ending | \$ 4,700,391 | \$ 5,910,678 |
| Supplemental schedule of noncash financing activities: | | |
| Supplemental disclosures of cash flow information: | | |
| Cash paid for interest | \$ 96,047 | \$ 99,588 |
| Cash paid for income taxes | \$ 36,700 | \$ 81,200 |

See notes to consolidated financial statements.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies

Nature of activities: Club Management Association of America (CMAA) was created in 1927 to promote and advance friendly relations between and among persons connected with the management of clubs and other associations of similar character, to encourage the education and advancement of its members, and to assist club officers and members, through their managers, to secure the utmost in efficient and successful operation.

The Club Foundation (the Foundation) was created in 1988 as the charitable nonprofit organization focused solely on the club industry. The Foundation was formed for charitable and educational purposes, to foster intellectual excellence in the field of club management. This purpose is achieved by awarding scholarships or research grants to individuals and by making gifts or contributions. The Foundation provides dollars for the following five key areas: (1) students, (2) faculty, (3) club managers, (4) CMAA chapters and (5) industry at large. The Foundation has a donor base of constituents that seek to further the knowledge and skills of those individuals that operate country clubs, yacht clubs, city clubs and more. The Foundation's by-laws have CMAA's board of directors approve the slate of candidates to be on the Foundation's board of governors; therefore, the Foundation's balances and activities are consolidated into the Organization.

1733 CMAA, LLC (the LLC) was created in 2008 as a condition of CMAA's refinancing of the mortgage on its current headquarters and transferring the related building to the LLC. As of November 1, 2020, CMAA wholly owns the LLC, as the Foundation transferred its 30% ownership interest following the decision of both boards.

A summary of the Organization's significant account policies follows:

Principles of consolidation: The consolidated financial statements include the accounts of CMAA, the Foundation and the LLC (collectively referred to as the Organization). Significant inter-entity accounts and transactions have been eliminated in consolidation.

Basis of presentation: The consolidated financial statement presentation follows the accounting requirements of the Not-for-Profit entities topic of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC). Under the FASB ASC, the Organization is required to report information regarding its net assets and its activities according to two categories: (1) net assets without donor restrictions and (2) net assets with donor restrictions.

Without donor restrictions: Net assets without donor restrictions include those net assets whose use is not restricted by donors, even though their use may be limited in other respects, such as by board designation. See Note 8 for details on board-designated net assets.

With donor restrictions: Net assets with donor restrictions include those net assets whose use is subject to donor-imposed restrictions. Donor restrictions may be for a specified time or purpose limitation, or the donor may specify that the corpus of their original and certain subsequent gifts be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires; that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled or both (see Note 9).

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Cash and cash equivalents: For purposes of reporting cash flows, the Organization considers all highly liquid investments purchased with a maturity of three months or less to be cash or cash equivalents, excluding cash held by the investment custodian.

Financial risk: The Organization maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. The Organization has not experienced any losses in such accounts. The Organization believes it is not exposed to any significant financial risk on cash.

The Organization invests in a professionally managed portfolio that contains fixed income and equity mutual funds, common stocks and alternative investments. Such investments are exposed to various risks, such as market and credit. Due to the level of risk associated with such investments and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risk in the near-term could materially affect investment balances and the amounts reported in the consolidated financial statements.

Investments: Investments with readily determinable fair values are reflected at fair value. The change in fair value of these investments is recorded as a component of investment income in the consolidated statements of activities. Investments using the reported net asset value (NAV) are recorded at NAV and the change in the NAV of these investments is also recorded as a component of investment income in the consolidated statements of activities. Investment interest, dividends, and realized and unrealized gains and losses are netted with investment expenses and are reflected in investment income, net in the consolidated statements of activities.

Accounts receivable and allowance for credit losses and doubtful accounts and recent accounting pronouncement—adopted: Accounts receivable consist primarily of amounts due from convention sponsorships. Effective November 1, 2023, the Organization adopted Accounting Standards Update 2016-13, *Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, which creates a new credit impairment standard for financial assets measured at amortized cost, using a modified retrospective approach for its financial assets in the scope of Accounting Standards Codification (ASC) 326. ASC 326 requires measurement and recognition of expected credit losses that are expected to occur over the remaining life of the asset, rather than incurred losses, for financial assets held. Estimating credit losses based on risk characteristics requires significant judgment by the Organization. Significant judgments include but are not limited to assessing current economic conditions and the extent to which they would be relevant to the existing characteristics of the Organization's financial assets, the estimated life of financial assets and the level of reliance on historical experience in light of economic conditions. The Organization reviews and updates, when necessary, its historical risk characteristics that are meaningful to estimating credit losses, any new risk characteristics that arise in the natural course of business and the estimated life of its financial assets. As of October 31, 2024, no allowance for credit losses was recorded, as based on management's evaluation of the collectibility of receivables, any allowance is deemed to be de minimis.

Prior to adoption of ASC 326, the collectibility of each receivable balance was assessed based on management's knowledge of the customer and the age of the receivable balance. Customer balances deemed to be uncollectible were charged directly to bad debt expense to the extent not covered by the allowance. Management did not record an allowance at October 31, 2023.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Promises to give: Unconditional promises to give that are expected to be collected in future years are recorded at their initial fair value upon receipt, measured as the net present value of their future cash flows. The discounts on these amounts are computed using risk-adjusted interest rates applicable to the years in which the promises to give are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. Promises to give are stated at net realizable value.

Management reviews outstanding promises to give at year-end for collectability, and each receivable, in conjunction with bad debt write-offs experienced in the past, is assessed based on management's knowledge of the donor, the Organization's relationship with the donor and the age of the promise to give balance to determine the need to establish an allowance for uncollectible accounts. Bad debt expense for the year ended October 31, 2024 was \$6,000. There was no bad debt expense for the year ended October 31, 2023. The allowance for uncollectible promises to give was \$39,000 for each of the years ended October 31, 2024 and 2023.

Property and equipment: Acquisitions of property and equipment greater than \$3,000 are recorded at cost and depreciated using the straight-line method over the useful lives of the assets. The estimated useful lives of the building and building improvements are 15 to 40 years. The estimated useful lives of the furniture, fixtures and equipment are three to 12 years.

Valuation of long-lived assets: Long-lived assets and certain identifiable intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of the long-lived asset is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less costs to sell. No impairment losses were recorded as of October 31, 2024 and 2023.

Revenue: The Organization recognizes revenue in accordance with Accounting Standards Codification (ASC) Topic 606, Revenue from Contracts with Customers, which provides a five-step model for recognizing revenue from contracts with customers as follows:

- Identify the contract with a customer
- Identify the performance obligations in the contract
- Determine the transaction price
- Allocate the transaction price to the performance obligations in the contract
- Recognize revenue when or as performance obligations are satisfied.

The Organization's revenue streams under contracts with customers are comprised of membership dues, meetings, events and workshop revenue, business and professional and development course registrations, Wine Society dues and registrations, career services and sponsorships and advertising.

The Organization's revenue is recognized when a given performance obligation is satisfied, either over a period of time or at a point in time. Revenue from contracts with customers includes performance obligations that are satisfied either at a point in time or over time, and most contracts have initial terms of one year or less. The majority of the Organization's revenue under contracts with customers is primarily earned in the United States of America and the majority of customers are members. The Organization's contracts include no significant financing components nor variable considerations.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Prices are specific to a distinct performance obligation and contracts with customers do not have multiple performance obligations. Economic factors driven by consumer confidence, employment, inflation and other world events impact the timing and level of revenue recognized in the consolidated financial statements. Periods of economic downturn resulting from any of the above factors may result in declines in future cash flows and recognized revenue of the Organization or can have a positive impact on cash flows in favorable economic conditions.

Contract balances: The timing of revenue recognition may not align with the right to invoice the customer. The Organization records accounts receivable when it has unconditional right to use the invoice and receives payment, regardless of whether the revenue has been recognized. If revenue has not yet been recognized, a contract liability (deferred revenue) also is recognized. If revenue is received in advance of the right to invoice, a contract asset (unbilled receivable) is recorded. Opening contract balances at November 1, 2022, consisted of \$1,003,465 of accounts receivable, net and \$5,321,135 of deferred revenue.

Membership and Wine Society dues: Membership dues provide economic as well as other benefits to members and are, therefore, accounted for as exchange transactions rather than as contributions. Revenue from membership dues and Wine Society dues is recognized on a straight-line basis over the related annual membership period because benefits are consumed ratably over the membership term by members. Dues received prior to the membership period are recorded as deferred revenue in the accompanying consolidated statements of financial position.

Professional development: Continuing education revenue is recognized at a point in time when the education course has been held or the educational materials delivered.

Meetings and events and Wine Society registrations: Meetings and events revenue and Wine Society registrations is recognized over the time when the meeting or event takes place. Amounts received in advance of these events are reported as deferred revenue.

Business development: Business development includes Corporate Alliance Partner (CAP) sponsorships. Revenue is recognized each year at a point in time or over time based upon the nature and terms of the specific agreement when performance obligations are met.

Career services and advertising: Career services and advertising is recognized at a point in time when the respective advertisement or job posting has been published.

Contributions: Unconditional contributions are recorded as support without or with donor restrictions, depending upon the existence and/or nature of donor restrictions. Support that is restricted by the donor is reported as an increase in net assets with donor restrictions. When a restriction expires, donor-restricted net assets are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions.

Conditional contributions are deferred until barriers and rights of refund/return imposed under the grant document or donor agreement are met by the Foundation. The Organization had not received conditional contributions in each of the years ended October 31, 2024 and 2023.

Deferred revenue: Deferred revenue primarily consists of membership dues, conference and exhibit booth registrations and workshop registration revenue received in advance of the period in which they are earned.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Income tax status: CMAA is exempt from the payment of federal income taxes on their exempt activities under the provisions of Section 501(c)(6) of the Internal Revenue Code (IRC). The Foundation is exempt from the payment of federal income taxes on its exempt activities under the provisions of Section 501(c)(3) of the IRC. The Organization has adopted the accounting standard on accounting for uncertainty in income taxes. Management assessed whether there were any uncertain tax positions which may give rise to income tax liabilities and determined that there were no such matters requiring recognition in the accompanying consolidated financial statements. Generally, the Organization is no longer subject to U.S. federal or state income tax examinations by tax authorities for three years from the filing date.

CMAA and the Foundation are subject to federal and state taxes on any net unrelated business income. The LLC is a pass-through entity for income tax purposes. Its net income or loss is allocated to the partners. CMAA incurs unrelated business income tax on its career services and advertising. Income tax expense was \$62,717 and \$74,793 for the years ended October 31, 2024 and 2023, respectively.

Functional allocation of expense: The costs of providing various programs and supporting services have been summarized on a functional basis in the consolidated statements of activities and functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The costs are allocated among program and supporting services based on employee effort.

Use of estimates: The preparation of consolidated financial statements in conformity with generally accepted accounting principles (U.S. GAAP) requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

Subsequent events: The Organization has evaluated subsequent events through February 4, 2025, the date on which the consolidated financial statements were available to be issued.

Note 2. Promises to Give

Promises to give consist of the following at October 31, 2024 and 2023:

| | 2024 | 2023 |
|---|-------------------|-------------------|
| Amounts due within one year | \$ 183,725 | \$ 188,725 |
| Amounts due between one to five years | 150,375 | 293,275 |
| Amounts due in greater than five years | 2,500 | 12,500 |
| Total promises to give | <u>336,600</u> | <u>494,500</u> |
| Less discount to present value | (17,128) | (41,921) |
| Less allowance for uncollectible promises to give | (39,000) | (39,000) |
| Net promises to give | <u>\$ 280,472</u> | <u>\$ 413,579</u> |

Promises to give with due dates extending beyond one year are discounted using treasury bill rates for similar term investments of 2.1%.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 3. Investments

In accordance with U.S. GAAP, the Organization uses the following prioritized input levels to measure fair value. The input levels used for valuing investments are not necessarily an indication of risk.

Level 1: Observable inputs that reflect quoted prices for identical assets or liabilities in active markets such as stock quotes.

Level 2: Includes inputs other than Level 1 that are directly or indirectly observable in the marketplace such as yield curves or other market data.

Level 3: Unobservable inputs which reflect the reporting entity's assessment of the assumptions that market participants would use in pricing the asset or liability including assumptions about risk such as bid/ask spreads and liquidity discounts.

Investments recorded at fair value which are classified within Level 1 include common stocks and equity and fixed income mutual funds, the fair values for which were based on quoted prices for identical assets in active markets.

As a practical expedient, the Organization is permitted to estimate fair value of an investment using the reported net asset value (NAV) without further adjustment, unless the Organization expects to sell the investment at a value other than NAV or if the NAV is not calculated in accordance with U.S. GAAP. The Organization has performed due diligence regarding these investments to ensure NAV is an appropriate measure of fair value as of October 31. Management monitors the reports provided by the fund managers and believes the estimates of value to be fair approximations of the exit price for these investments.

Investments measured at NAV include the dynamic asset allocation overlay portfolios, which were valued by the portfolio managers. In determining fair value of the investments, the portfolio managers utilize the value of the underlying securities, which are mutual funds, common stocks, bonds, government securities and other securities.

Management believes the estimated fair value of investments to be a reasonable approximation of the exit price for the assets.

The Organization evaluates the various types of financial assets and liabilities to determine the appropriate fair value hierarchy based upon trading activity and the observability of market inputs. The Organization has processes and controls in place to ensure that fair value is reasonably estimated. The Organization performs due diligence procedures over third-party pricing service providers in order to support their use in the valuation process. Where market information is not available to support internal valuations, independent reviews of the valuations are used.

While the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

During the years ended October 30, 2024 and 2023, there were no changes to the Organization's valuation techniques that had, or are expected to have, a material impact on its consolidated statements of financial position.

Investments recorded at cost include cash and cash equivalents held within the investment portfolio.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 3. Investments (Continued)

Mutual funds and common stocks carried at fair value are considered Level 1. The following is a summary of investments, which were measured on a recurring basis, at October 31, 2024 and 2023:

| | 2024 | 2023 |
|-------------------------------------|---------------------|---------------------|
| Mutual funds—equity | \$ - | \$ 1,213,339 |
| Mutual funds—fixed income | 4,952,094 | 2,954,284 |
| Common stocks | - | 1,141,959 |
| Exchange traded funds | | |
| U.S. equities | 2,688,038 | - |
| International equities | 1,694,918 | - |
| Real estate | 86,228 | - |
| Investments carried at fair value | <u>9,421,278</u> | <u>5,309,582</u> |
| Cash and cash equivalents, at cost* | - | 18,692 |
| Investments measured at NAV** | - | 660,814 |
| | <u>\$ 9,421,278</u> | <u>\$ 5,989,088</u> |

* Cash and cash equivalents included in the investment portfolio are not subject to the provisions of fair value measurements as they are recorded at cost.

** In accordance with U.S. GAAP, certain investments that are measured at fair value using the NAV per share (or its equivalent) practical expedient have not been classified in the fair value hierarchy.

Investments measured at NAV are presented in the above table to permit reconciliation of the tables to the amounts presented in the consolidated statements of financial position.

NAV is defined as the value of a fund that is reached by deducting the fund's liabilities from the market value of all of its assets, and then dividing the number of issued shares (or units of ownership). Depending on the type of fund, and the nature of its assets, a variety of valuation techniques can be used to arrive at the market value of its assets. Investments recorded at NAV consist of collective investment funds, private equity funds, real estate investment trusts, hedge funds, private debt funds and Master Limited Partnership funds, for which fair value is determined using the NAV per share of the investments, as provided by the fund manager, and are not classified within the fair value hierarchy. Although no observable inputs are currently available for funds categorized at NAV, audited fund financial statements are available for management's review.

The following is a reconciliation of the investments presented above to the investments recorded on the consolidated statements of financial position at October 31, 2024 and 2023:

| | 2024 | 2023 |
|--------------------------------|---------------------|---------------------|
| Investments | \$ 7,836,521 | \$ 4,571,264 |
| Investments held for endowment | 1,584,757 | 1,417,824 |
| | <u>\$ 9,421,278</u> | <u>\$ 5,989,088</u> |

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 3. Investments (Continued)

Investment income consists of the following for the years ended October 31, 2024 and 2023:

| | 2024 | 2023 |
|-------------------------------------|---------------------|-------------------|
| Interest and dividends | \$ 333,433 | \$ 297,342 |
| Realized and unrealized gain (loss) | 1,001,711 | (55,790) |
| Investment management fees | (14,587) | (17,685) |
| | <u>\$ 1,320,557</u> | <u>\$ 223,867</u> |

Investments consist of the following at October 31, 2024 and 2023:

| | 2024 | 2023 |
|-----------------------------|---------------------|---------------------|
| Mutual funds: | | |
| Mutual funds—equities | \$ - | \$ 1,213,339 |
| Mutual funds—fixed income | 4,952,094 | 2,954,284 |
| Exchange traded funds: | | |
| Small cap | 357,627 | - |
| Large cap | 2,330,411 | - |
| International | 1,694,918 | - |
| Real estate | 86,228 | - |
| Common stock: | | |
| Consumer | - | 342,851 |
| Financial | - | 478,234 |
| Technology | - | 160,759 |
| Utilities | - | 40,617 |
| Energy | - | 56,325 |
| Capital equipment | - | 17,709 |
| Services | - | 15,104 |
| Industrial commodities | - | 25,961 |
| Nonfinancial | - | 4,399 |
| | <u>4,469,184</u> | <u>1,141,959</u> |
| Investments measured at NAV | - | 660,814 |
| Cash and cash equivalents | - | 18,692 |
| | <u>\$ 9,421,278</u> | <u>\$ 5,989,088</u> |

The following presents further information regarding the composition of the Foundation's investments measured under the NAV practical expedient at October 31, 2024 and 2023:

| | Fair Value | | Unfunded Commitments | Redemption | Redemption |
|--|-------------|-------------------|-------------------------|--------------------------------------|------------------|
| | 2024 | 2023 | | Frequency (if Currently Eligible) | Notice Period |
| Dynamic asset allocation overlay portfolios | <u>\$ -</u> | <u>\$ 660,814</u> | \$ - | (a) | (a) |

(a) **Dynamic overlay portfolios A and B:** The dynamic overlay portfolios are organized as the Sanford C. Bernstein Fund, Inc. (the Fund) which is registered under the Investment Company Act of 1940 as an open-end registered investment company. The Fund, which is a Maryland corporation, operates as a series company currently comprised of 15 portfolios which all have their own investment objectives. Each Portfolio is an investment company under U.S. GAAP and follows the accounting and reporting guidance applicable to investment companies. Redemptions are followed on a daily basis.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 3. Investments (Continued)

Deferred compensation: The Organization's investments held for deferred compensation are classified as Level 1 instruments as they consist of equity mutual funds that are actively traded on public exchanges.

The deferred compensation liability is based on the fair market value of the deferred compensation plan assets that are observable inputs, but the liability is not publicly traded and is therefore classified as Level 2.

Note 4. Property and Equipment

Property and equipment is recorded at cost and consisted of the following at October 31, 2024 and 2023:

| | <u>2024</u> | <u>2023</u> |
|------------------------------------|---------------------|---------------------|
| Land | \$ 1,010,000 | \$ 1,010,000 |
| Building and building improvements | 3,001,457 | 2,941,357 |
| Furniture, fixtures and equipment | 368,049 | 347,066 |
| | <u>4,379,506</u> | <u>4,298,423</u> |
| Less accumulated depreciation | <u>(3,147,929)</u> | <u>(3,032,625)</u> |
| | <u>\$ 1,231,577</u> | <u>\$ 1,265,798</u> |

Depreciation expense totaled \$115,304 and \$169,552 for the years ended October 31, 2024 and 2023, respectively.

Note 5. Mortgage Payable

In December 2010, CMAA entered into a mortgage agreement with WashingtonFirst Bank for \$3,000,000. Under the mortgage agreement, the mortgage, which is secured by the building, was payable in equal monthly installments of principal and interest of \$15,778 through May 2019, and \$15,182 from June 2019 through October 2023, with an interest rate of 4.5%. The unpaid balance of approximately \$2,080,000 was to be due as a balloon payment in December 2023. Additionally, CMAA signed an agreement with the bank to guarantee the loan.

In August 2022, CMAA modified their current mortgage with the existing lender, which is secured by the building. Under the modified agreement, interest accrues at a rate of 4.6%. Principal and interest payments of \$14,969 are due from September 2022 to August 2032. The balance of the mortgage is \$2,008,111 and \$2,091,696 at October 31, 2024 and 2023, respectively.

Under the mortgage agreement, the CMAA is required to maintain a minimum average balance of \$500,000 with Sandy Spring Bank (successor in interest to WashingtonFirst Bank). Additionally, CMAA is required to maintain a certain debt service ratio.

In accordance with U.S. GAAP, debt issuance costs related to a recognized debt liability are presented in the consolidated statements of financial position as a direct reduction from the carrying amount of that debt liability. Debt issuance costs were immaterial at October 2024 and 2023.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 5. Mortgage Payable (Continued)

Future maturities of principal on the mortgage payable were as follows at October 31, 2024:

| | |
|--------------------------|---------------------|
| Years ending October 31: | |
| 2025 | \$ 87,842 |
| 2026 | 92,027 |
| 2027 | 96,412 |
| 2028 | 100,781 |
| 2029 | 105,808 |
| Thereafter | 1,525,241 |
| Total | <u>\$ 2,008,111</u> |

Note 6. Deferred Revenue

Deferred revenue consisted of the following at October 31, 2024 and 2023:

| | <u>2024</u> | <u>2023</u> |
|--------------------------------|---------------------|---------------------|
| Membership dues | \$ 3,740,310 | \$ 3,425,792 |
| Workshops | 1,399,414 | 1,194,633 |
| Conference and exhibit-related | 639,763 | 559,100 |
| Other | 81,660 | 82,152 |
| | <u>\$ 5,861,147</u> | <u>\$ 5,261,677</u> |

Note 7. Liquidity and Availability

The Organization regularly monitors liquidity levels to ensure that there are sufficient assets to meet the cash needs for general operating expenditure, and to determine how much excess cash is available for investing in short-and long-term financial instruments in accordance with its investment policy. The Organization structures its financial assets to be available as general expenditures, liabilities and other obligations come due.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 7. Liquidity and Availability (Continued)

The following represents the Organization's consolidated financial assets as of October 31, 2024 and 2023, reduced by amounts not available for general use within one year due to contractual or donor-imposed restrictions:

| | 2024 | 2023 |
|--|----------------------|---------------------|
| Cash and cash equivalents | \$ 4,700,391 | \$ 5,910,678 |
| Accounts receivable, net | 1,022,024 | 841,921 |
| Promises to give, net, current portion | 183,725 | 188,725 |
| Promises to give, net of current portion | 96,747 | 224,854 |
| Investments | 7,836,521 | 4,571,264 |
| Investments held for endowment | 1,584,757 | 1,417,824 |
| Subtotal consolidated financial assets | <u>15,424,165</u> | <u>13,155,266</u> |
| Amounts not available within one year: | | |
| Net assets with donor restrictions, including promises to give to be received in greater than one year | (2,079,420) | (1,905,850) |
| Board-designated net assets (Note 8) | <u>(1,372,611)</u> | <u>(1,295,711)</u> |
| Consolidated financial assets available to meet cash needs for general expenditures within one year | <u>\$ 11,972,134</u> | <u>\$ 9,953,705</u> |

Note 8. Board-Designated Net Assets

Board-designated net assets represent funds pertaining to the Wine Society (the Society) and the mortgage debt repayment fund as well as the Centennial Fund for the upcoming 100th anniversary celebrations of the Organization. The designated fund balance represents the excess of revenues over expenses generated by the Society during the year. During the year ended October 31, 2018, CMAA's board of directors approved the creation of a dedicated reserve fund for mortgage debt repayment. This dedicated reserve shall be funded by approximately one-half of year-end net income (excess of revenues over expenses). These funds are without donor restriction and are available for the use of CMAA at the direction of the board.

Board-designated net assets consisted of the following at October 31, 2024 and 2023:

| | 2024 | 2023 |
|------------------------------|---------------------|---------------------|
| The Society | \$ 25,205 | \$ 19,817 |
| Mortgage Debt Repayment Fund | 1,197,406 | 1,175,894 |
| Centennial Fund | 150,000 | 100,000 |
| | <u>\$ 1,372,611</u> | <u>\$ 1,295,711</u> |

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 9. Net Assets With Donor Restrictions

Net assets with donor restrictions include those net assets whose use has been restricted by the donors for a specific purpose and/or a specified time limitation. Net assets with donor restrictions that were restricted for purpose consisted of the following at October 31, 2024 and 2023:

| | 2024 | 2023 |
|------------------------------|--------------|--------------|
| Other fund: | | |
| Scholarship funds | \$ 678,388 | \$ 676,751 |
| Endowment funds: | | |
| Endowment—appreciation | 207,961 | 41,028 |
| Endowment—held in perpetuity | 1,376,796 | 1,376,796 |
| Endowment funds | 1,584,757 | 1,417,824 |
| Total | \$ 2,263,145 | \$ 2,094,575 |

Net assets released from restriction due to program satisfaction and other events are as follows for the years ended October 31, 2024 and 2023:

| | 2024 | 2023 |
|-------------------|-----------|-----------|
| Scholarship funds | \$ 13,280 | \$ 17,940 |
| Endowment | 68,840 | 68,840 |
| | \$ 82,120 | \$ 86,780 |

Note 10. Endowment Funds

Net assets with donor restrictions whose restrictions are perpetual in nature include capital campaign endowment funds. At October 31, 2024 and 2023, the Foundation's endowment consists of multiple donor-restricted funds established for Foundation programs. As required by U.S. GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. The donor-restricted endowment funds are classified within net assets with donor restrictions and must be maintained in perpetuity.

The board of governors of the Foundation has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) enacted by the District of Columbia as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as net assets with donor restrictions: (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in net assets held in perpetuity (consisting of earnings on the permanently restricted amounts) is classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Foundation in a manner consistent with its spending policy and the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Foundation and (7) the Foundation's investment policies.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 10. Endowment Funds (Continued)

Investment and spending policies: The Foundation has adopted investment and spending policies, approved by the board of governors, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment funds, while also maintaining the purchasing power of those endowment assets over the long-term. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity. Under this policy, the endowment assets are invested so as to achieve a reasonable rate of return relative to the broad equity and fixed income markets across the full business cycle. To satisfy its long-term rate of return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The goal of the Foundation's spending policy is to provide a reasonable, predictable and sustainable structure that supports the intentions of the original endowment and to only spend an amount of the earnings received of up to 5% of the endowment balance held each year.

Funds with deficiencies: From time to time, the fair value of assets associated with an individual donor-restricted endowment may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. The Foundation has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures by law. The Foundation's policy is to allow spending from underwater endowments. At October 31, 2024 and 2023, there were no funds with deficiencies.

The changes in endowment funds for the years ended October 31, 2024 and 2023, are as follows:

| | Restricted for Purpose Including (Losses) Earnings | Held in Perpetuity | Total |
|---|--|-----------------------|---------------------|
| Endowment net assets at October 31, 2022 | \$ 66,469 | \$ 1,376,796 | \$ 1,443,265 |
| Interest and dividends | 45,673 | - | 45,673 |
| Net loss on investment held for endowment | (2,274) | - | (2,274) |
| Appropriations | (68,840) | - | (68,840) |
| Endowment net assets at October 31, 2023 | 41,028 | 1,376,796 | 1,417,824 |
| Interest and dividends | 33,495 | - | 33,495 |
| Net gain on investment held for endowment | 202,278 | - | 202,278 |
| Appropriations | (68,840) | - | (68,840) |
| Endowment net assets at October 31, 2024 | <u>\$ 207,961</u> | <u>\$ 1,376,796</u> | <u>\$ 1,584,757</u> |

Note 11. Retirement Plans

The Organization maintains a retirement plan qualified under IRC Section 401(k). All full-time employees over the age of 21, who have completed three months of service, are eligible to participate. Participant contributions to the plan are elective. Effective January 1, 2000, the Organization added a safe-harbor provision to the plan. The safe harbor provision requires the Organization to make a fully vested nonelective contribution of 3% of each employee's compensation. Effective October 1, 2007, the Organization has elected to match 100% of employee contributions up to 4% of their salary. Additionally, the plan has a discretionary profit-sharing contribution. The Organization did not make a discretionary contribution to the plan for the years ended October 31, 2024 and 2023. Retirement plan expense for the plan is \$218,340 and \$195,560 for the years ended October 31, 2024 and 2023, respectively.

Club Management Association of America and Affiliates

Notes to Consolidated Financial Statements

Note 11. Retirement Plans (Continued)

The Organization maintains a nonqualified deferred compensation plan for the benefit of its chief executive officer (CEO) in accordance with Section 457(b) of the IRC. The Organization contributes to the plan 10% of the CEO's base salary less amounts contributed to the Organization's 401(k) plan on behalf of the CEO, up to the maximum allowed. Deferred compensation and assets designated for such deferrals are only available and taxable to the CEO, or his beneficiaries, upon severance of employment, retirement or death. Until paid or made available to the CEO or his beneficiaries, all deferred amounts, investment earnings related to deferred amounts and all property and rights purchased with these amounts, are solely the property and rights of the Organization. The deferred compensation plan is funded with assets invested in equity mutual funds that were valued using Level 1 inputs. The liability associated with this plan was \$414,908 and \$310,519 as of October 31, 2024 and 2023, respectively, and is shown as a deferred compensation liability in the accompanying consolidated statements of financial position. The Organization's contribution to the deferred compensation plan was \$53,356 and \$54,293 for the years ended October 31, 2024 and 2023, respectively.

Note 12. Commitments and Contingencies

Meetings commitments: The Organization has entered into several agreements with hotels and meeting sites to provide conference facilities and room accommodations for future meetings. The agreements contain various attrition clauses whereby the Organization may be liable for liquated damages in the event of cancellation or lower than anticipated attendance; however, the Organization's management does not believe that any material losses will be incurred under these hotel and meeting site contracts.

Employment contracts: The Organization entered into an employment agreement with its current CEO, effective October 1, 2023, with an initial three-year period. The agreement is automatically renewable each subsequent year unless either party gives proper notice not to renew. Depending on the conditions of nonrenewal, the agreement provides for severance compensation, the terms and conditions of which are more fully described in the agreement.

Independent Auditor's Report on the Supplementary Information

Board of Directors
Club Management Association of America and Affiliates

We have audited the consolidated financial statements of Club Management Association of America and Affiliates (the Organization) as of and for the years ended October 31, 2024 and 2023, and have issued our report thereon, which contains an unmodified opinion on those consolidated financial statements. See pages 1 and 2. Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating information is presented for purposes of additional analysis rather than to present the financial position, results of operations and cash flows of the individual entities and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The consolidating information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

RSM US LLP

McLean, Virginia
February 4, 2025

Club Management Association of America and Affiliates

Consolidating Statement of Financial Position October 31, 2024

| | CMAA | Foundation | LLC | Eliminations | Total |
|--|----------------------|---------------------|---------------------|-----------------------|----------------------|
| Assets | | | | | |
| Current assets: | | | | | |
| Cash and cash equivalents | \$ 4,406,834 | \$ 57,837 | \$ 235,720 | \$ - | \$ 4,700,391 |
| Accounts receivable | 426,565 | 158,179 | 1,022,109 | (584,829) | 1,022,024 |
| Current portion of promises to give, net | - | 183,725 | - | - | 183,725 |
| Prepaid expenses and other assets | 710,548 | 5,013 | 22,464 | - | 738,025 |
| Total current assets | 5,543,947 | 404,754 | 1,280,293 | (584,829) | 6,644,165 |
| Promises to give, net of current portion | - | 96,747 | - | - | 96,747 |
| Investments | 3,742,108 | 4,094,413 | - | - | 7,836,521 |
| Investments held for endowment | - | 1,584,757 | - | - | 1,584,757 |
| Investment in LLC | 421,624 | - | - | (421,624) | - |
| Deferred compensation assets | 414,908 | - | - | - | 414,908 |
| Property and equipment, net | 67,427 | - | 1,164,150 | - | 1,231,577 |
| Total assets | \$ 10,190,014 | \$ 6,180,671 | \$ 2,444,443 | \$ (1,006,453) | \$ 17,808,675 |
| Liabilities and Net Assets | | | | | |
| Liabilities: | | | | | |
| Current liabilities: | | | | | |
| Accounts payable | \$ 673,810 | \$ - | \$ 14,708 | \$ (584,829) | \$ 103,689 |
| Accrued expenses | 1,600,838 | - | - | - | 1,600,838 |
| Deferred revenue | 5,861,147 | - | - | - | 5,861,147 |
| Mortgage payable, current portion | - | - | 87,842 | - | 87,842 |
| Total current liabilities | 8,135,795 | - | 102,550 | (584,829) | 7,653,516 |
| Deferred compensation liability | 414,908 | - | - | - | 414,908 |
| Mortgage payable, long-term portion, net | - | - | 1,920,269 | - | 1,920,269 |
| Total liabilities | 8,550,703 | - | 2,022,819 | (584,829) | 9,988,693 |
| Net assets: | | | | | |
| Without donor restrictions | 1,639,311 | 3,917,526 | 421,624 | (421,624) | 5,556,837 |
| With donor restrictions | - | 2,263,145 | - | - | 2,263,145 |
| Total net assets | 1,639,311 | 6,180,671 | 421,624 | (421,624) | 7,819,982 |
| Total liabilities and net assets | \$ 10,190,014 | \$ 6,180,671 | \$ 2,444,443 | \$ (1,006,453) | \$ 17,808,675 |

Club Management Association of America and Affiliates

Consolidating Statement of Activities Year Ended October 31, 2024

| | CMAA | Foundation | LLC | Eliminations | Total |
|--|-------------------|------------------|----------------|------------------|-------------------|
| Activities without donor restrictions: | | | | | |
| Revenue and support: | | | | | |
| Membership dues | \$ 4,381,501 | \$ - | \$ - | \$ - | \$ 4,381,501 |
| Professional development | 2,970,395 | - | - | - | 2,970,395 |
| Meetings and events | 3,576,770 | - | - | - | 3,576,770 |
| Business development | 1,952,788 | - | - | - | 1,952,788 |
| Career services | 443,400 | - | - | - | 443,400 |
| Contributions | - | 487,882 | - | (178,792) | 309,090 |
| Wine Society | 165,951 | - | - | - | 165,951 |
| Advertising income and other | 442,678 | - | - | - | 442,678 |
| Fundraising events | - | 88,661 | - | - | 88,661 |
| Rental income | - | - | 604,440 | (593,995) | 10,445 |
| CMAA contributions of nonfinancial assets | - | 126,226 | - | (126,226) | - |
| Investment income, net | 364,156 | 720,628 | - | - | 1,084,784 |
| Net assets released from restrictions | - | 82,120 | - | - | 82,120 |
| Total revenue and support | 14,297,639 | 1,505,517 | 604,440 | (899,013) | 15,508,583 |
| Expenses: | | | | | |
| Program services: | | | | | |
| Meetings and events | 3,975,136 | - | 75,701 | (87,768) | 3,963,069 |
| Professional development | 2,850,136 | - | 64,710 | (75,025) | 2,839,821 |
| Membership | 1,597,076 | - | 103,998 | (120,577) | 1,580,497 |
| Business development | 1,489,512 | - | 85,407 | (277,814) | 1,297,105 |
| Grants and scholarships | - | 400,258 | - | (37,868) | 362,390 |
| Advocacy | 261,711 | - | 18,180 | (21,079) | 258,812 |
| Wine society | 250,427 | - | 9,707 | (11,254) | 248,880 |
| Total program services | 10,423,998 | 400,258 | 357,703 | (631,385) | 10,550,574 |
| Supporting services: | | | | | |
| General and administrative | 3,296,341 | 81,065 | 155,867 | (204,515) | 3,328,758 |
| Fundraising | - | 247,730 | - | (63,113) | 184,617 |
| Total supporting services | 3,296,341 | 328,795 | 155,867 | (267,628) | 3,513,375 |
| Total expenses | 13,720,339 | 729,053 | 513,570 | (899,013) | 14,063,949 |
| Change in net assets without donor restrictions before other item | 577,300 | 776,464 | 90,870 | - | 1,444,634 |
| Other item: | | | | | |
| Income from investment in LLC | 90,870 | - | - | (90,870) | - |
| Change in net assets without donor restrictions | 668,170 | 776,464 | 90,870 | (90,870) | 1,444,634 |
| Activities with donor restrictions: | | | | | |
| Investment income, net | - | 235,773 | - | - | 235,773 |
| Contributions | - | 14,917 | - | - | 14,917 |
| Net assets released from restrictions | - | (82,120) | - | - | (82,120) |
| Change in net assets with donor restrictions | - | 168,570 | - | - | 168,570 |
| Change in net assets | 668,170 | 945,034 | 90,870 | (90,870) | 1,613,204 |
| Net assets: | | | | | |
| Beginning | 971,141 | 5,235,637 | 330,754 | (330,754) | 6,206,778 |
| Ending | \$ 1,639,311 | \$ 6,180,671 | \$ 421,624 | \$ (421,624) | \$ 7,819,982 |