



Candidate’s Full Name: *Charles Johnson, CCM*
Candidate’s Present Club: *Detroit Athletic Club*
Year Joined CMAA: *2010*

I take the opportunity to serve CMAA as a director as a serious responsibility, and if elected, I will strive for the on-going and continual improvement of the organization. To do this, a strategic focus is needed to fulfill our mission, commit to certain objectives, and to focus on the most important aspect of CMAA—the variety of individuals and people that make this organization great.

Throughout my career, I have found success in being a leader by building relationships, being consistent, creating an atmosphere of trust, and remaining driven in my personal and professional life. I will apply these same principles and attributes to the role of a director.

The club management profession has greatly increased in importance, as clubs everywhere seek and demand competent leadership to lead multimillion dollar businesses. The professionalism that is required of today’s leaders is as complex as it is evolving. As innovations and technology continue to change how people spend their discretionary time and money, clubs continue to evolve to remain an important and relevant part of their members’ lives. Likewise, the management that runs these clubs must also evolve. It is important that the education provided to managers aligns with the needs of the profession today and for the future. The profession must be appealing to the next generation of managers, and so a focus on students and young people is critical.

Continual improvement is critical for any organization and is true for CMAA as well. Just as our industry has changed in recent years, it is important that CMAA continue to evolve for the organization to remain valuable and relevant to its membership. I look forward to being a part of, and adding value to, the continued growth of the association.

Chapter Activities

2023-Present	Greater Michigan, Officer-President
2022	Greater Michigan, Officer- Vice President
2021	Greater Michigan, Officer- Secretary/ Treasurer
2021-2023	Greater Michigan, Roster Committee Chair
2019-Present	Greater Michigan, Board of Directors
2018-2020	Greater Michigan, Membership Committee Chair
2013	Seminole Region Florida, Student Development Co-Chair
2012	Seminole Region Florida, Student Development Committee

National Activities

2023	Membership Committee
2022	Research Committee
2021	Chapter Relations Committee
2020	Communications/Magazine Committee
2019	Bylaw and Policy Committee

Conferences Attended

2023	Leadership/Legislative Conference
2021	Leadership/Legislative Conference
2016-2023	World Conference (Speaker at the 2016 World Conference in San Diego)
2013	World Conference

Workshops Attended

2023	Greater Michigan Chapter Workshop, Michigan State University
	Greater Michigan Chapter Workshop, Great Oaks Country Club

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	City & Athletic Club Managers Conference, Detroit, Host Club	2012	Florida Chapter Education, The Club at Mirasol
2022	Greater Michigan Chapter Workshop, Michigan State University		Florida Chapter Education, Florida Shooting Club
	Club Leadership Summit, Beach Point Club		Florida Chapter Education, Ritz Carlton Golf Club & Spa
	Prestige Worldwide Summit, Detroit Athletic Club		Florida Chapter Summer Conference, Amelia Island
	City & Athletic Club Managers Conference, New York City		Florida Chapter Summer Conference, Ocean Reef Club
2021	BMI 5		BMI 2
	Prestige Worldwide Summit, Country Club of Buffalo	2011	Florida Chapter Education, The Phillips Point Club
	City & Athletic Club Managers Conference, Ft. Worth Club		Florida Chapter Education, Boca Raton Resort & Club
2019	Greater Michigan Chapter All-Staff, Detroit Athletic Club		Florida Chapter Education, Sailfish Club of Florida
	Prestige Worldwide Summit, Ansley Golf Club		Florida Chapter Summer Conference, La Playa Naples
2018	Prestige Worldwide Summit, Bellerive Country Club	2010	Florida Chapter Education, Loblolly
2016	Greater Michigan Chapter All-Staff, Country Club of Detroit		Florida Chapter Education, High Ridge Country Club
	Greater Michigan Chapter Education, Country Club of Detroit		Florida Chapter Education, Orchid Island Club & Beach Club
2015	Greater Michigan Chapter All-Staff, Orchard Lake Country Club		Florida Chapter Summer Conference, Hyatt Regency Pier Sixty-Six
	Greater Michigan Chapter Education, Oakland Hills		
	BMI Food & Beverage		
2014	Greater Michigan Chapter, All-Staff, Country Club of Detroit	2020-Present	Experience as a Management Professional Executive Manager/CEO, Detroit Athletic Club, Detroit, MI
	BMI 3	2014-2020	Assistant General Manager, Detroit Athletic Club, Detroit, MI
2013	Florida Chapter Education, International Polo Club	2010-2014	Food and Beverage Service Manager, John's Island Club, Vero Beach, FL
	Florida Chapter Education, Wanders Club	2006-2009	Director of Food and Beverage, Saucon Valley Country Club, Bethlehem, PA
	Florida Chapter Education, Johns Island Club	2004-2006	Food and Beverage Manager, Montauk Yacht Club, Montauk, NY
	Florida Chapter Education, Hunters Run	1999-2004	Food and Beverage Manager, Soaring Eagle Casino and Resort, Mt. Pleasant, MI
	Florida Chapter Summer Conference, Gaylord Palms Orlando		
	Florida Chapter Workshop, John's Island Club		
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Education

Master of Business Administration,
Michigan State University 2022,
Executive MBA Program, Beta Gamma
Sigma Honor Society

Bachelor of Science in Business
Administration-Organizational
Administration, Central Michigan
University 2018

Other Activities

- 2020-present Detroit Theater District Business
Association Board of Directors
- 2017-2018 Leadership Detroit Class 39
- 2016 Detroit Regional Chamber of Commerce
Excellence in Club Management Awards
"Rising Star"
- 2013 Northwood University Hospitality
Management Department Advisory
Board
- 2007 Court of Master Sommeliers, completion
of Level 1 and Level 2, Certified
Sommelier
- 2005 Educational Institute of the American
Hotel and Lodging Association,
completed "Accounting and Financial
Management" and "Food and Beverage
Management" programs