



**Candidate’s Full Name:** Casey Newman, CCM, CCE  
**Candidate’s Present Club:** Lakeside Country Club  
**Year Joined CMAA:** 2004 – Student, 2007 – Professional

Thank you for your consideration of my application to serve a second term as a Director on the National Board of the Club Management Association of America. As a career-long advocate of our association, my appreciation for our mission and the dedication in upholding it has grown even stronger in my time of service. I feel blessed to have a seat at the table among some of the brightest leaders in our association, fortified by a professional staff that is truly unmatched in their commitment to us all.

Throughout my career, but most specifically in the last five years, I have watched our association grow by focusing not just on the profession, but the person, by operating more strategically and inclusively than ever before. We have developed key initiatives that serve both individual and collective purposes. We have become more diverse, more inclusive, more creative, and more advanced. There has been tremendous progress, but there is still much left to achieve.

Our industry is evolving, and we, as an association that is intended to stand as the ultimate resource to our profession, must evolve too. We must honor our history and glean best practices from our past, while also being mindful that how we lead today has a direct impact on our future generations. We must work hard to capture the enthusiasm of students and mid-managers and apply new standards to how they fit in with our organizations, not just today, but in the long term. We must continue to ask ourselves how we can lead the charge by evolving positions in our club that will allow new generations to thrive as professionals, but also people.

If elected for a second term, I promise to continue to provide an example of what is possible. To be a prideful, but humble motivator. I will uphold the standards set before us but ask the questions that will lead to progress. Most of all, I will continue to serve our great association with genuine pride and enthusiasm.

**Chapter Activities**

2020	Involvement in Host Chapter Duties for CMAA World Conference
2019-2020	Chair, Texas Lone Star Chapter Nominating Committee
2015-2020	Texas Lone Star Chapter Board
2011-2023	Sally Burns Rambo Yellow Rose Ball Committee
2019	President, Texas Lone Star Chapter
2017	Hurricane Harvey Relief Committee
2016-2019	Texas Lone Star Chapter Officer
2015	South Region Chair, Texas Lone Star Chapter
2015	Involvement in Host Chapter Duties for CMAA World Conference
2014	Mid-Management Conference Planning Committee, Host Chapter
2012-2015	South Region Board of Directors, Texas Lone Star Chapter
2009-2011	North Region Board of Directors, Texas Lone Star Chapter

**National Activities**

2021-Present	National Director
2023	Communications Committee Co-Chair
2021-2022	Membership Committee Co-Chair
2020	Club Foundation Board of Governors
2019-2020	Strategic Planning Committee
2018	Communications Committee
2018	Credentials Committee
2015-2016	Communications Committee

**Conferences Attended**

2020	World Conference Speaker
2018-2023	Attended World Conference
2011-2016	Attended World Conference

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2005-2006 Attended World Conference as a Student Member  
2017-2023 Attended Leadership/Legislative Conference  
2013-2014 Attended Mid-Management Conference

**Workshops Attended**

2017-2019 Participated in BMI Food & Beverage as host, and speaker (2018-2019)  
2014-2019 Various CMI Credits through LLC, MMC, and Other Education  
2014 CCM Review Course  
BMI IV  
2013 BMI III  
2008 BMI I

**Experience as a Club Manager**

2023-Present GM/COO, Lakeside Country Club, Houston, TX  
2017-2023 Club Manager, River Oaks Country Club, Houston, TX  
2014-2017 Clubhouse Manager, The Briar Club, Houston, TX  
2011-2014 Director of Communications, The Briar Club, Houston, TX  
2007-2011 Assistant Clubhouse Manager, Lakewood Country Club, Dallas, TX  
2006-2007 Banquet Manager, Club Corp of America (Brookhaven & Las Colinas), Dallas, TX

**Other Experience**

2003-2006 Various Service Positions, The Governor's Club, Tallahassee, FL  
2005 Intern, Woodfield Country Club, Boca Raton, FL  
2004 The Woodlands Country Club, The Woodlands, TX

**Education**

2019 CMAA Honor Society  
2014 CCM Designation  
2006 Bachelor of Science in Hospitality Administration, Dedman School of Hospitality, The Florida State University  
2004-2006 CMAA Student Member