



Candidate’s Full Name: *James M. Reisig, CCM, CCE*

Candidate’s Present Club: *The Tokeneke Club*

Year Joined CMAA: *2013*

With more than 15 years of club management experience and extensive service within CMAA, including as a Chapter Managing Director and on National Committees, I have developed a deep understanding of, and appreciation for, the benefits, opportunities, and challenges facing our industry and Association. If elected to the Board of Directors, I will strive to enhance CMAA’s legacy through the three “E’s” of engagement, enrichment, and evolution.

With the recent decline in hospitality labor, the Engagement of students and young professionals is crucial. By providing mentorship and showcasing diverse career opportunities (#chooseclubs), we can bridge the gap between classrooms and clubs. As a steward of the profession, I would strongly advocate for expanding CMAA outreach to vocational schools, HBCUs, community colleges, and other non-traditional labor markets. We should actively promote our profession through targeted networking, mentorship, and integrating student involvement in certification and Chapter awards programs.

Enrichment opportunities for current CMAA members are equally important. We must focus on providing diverse educational programming and professional development opportunities including micro-certifications, skill accreditations, and specialized training. Networking is the cornerstone of our Association, and is critically important to fostering relationships, exchanging best practices, and building professional networks. By prioritizing personalized member interactions, investing in education, and facilitating networking opportunities we can create exceptional member experiences.

CMAA must continue to evolve, by embracing technological advancements, advancing DEI initiatives,

promoting professional certifications, offering career development resources, and advocating for programs that provide inclusivity, fairness, respect, and equal opportunity for all club management professionals. By creating a more diverse and inclusive environment, CMAA enriches our Association’s culture, strengthens our community, and enhances organizational resilience and innovation.

There is truly no place like CMAA, and I welcome the opportunity to contribute to our longstanding legacy of excellence, by fostering a more inclusive, innovative, and welcoming environment for all, through engagement, enrichment, and evolution!

Chapter Activities

2024-Present	Secretary/Treasurer, City of New York Chapter
2024	Chair, Certification Committee, City of New York Chapter
2023-2024	Board of Directors, City of New York Chapter
2023-2024	Chair, Chapter Education Committee, City of New York Chapter
2021-2023	City of New York Chapter Managing Director
2018-2019	Board of Directors, City of New York Chapter
2018-2019	Chair, Chapter Education Committee, City of New York Chapter
2016-2019	Chair, Community Service Committee, City of New York Chapter
2014-2019	Chair, YoPro Committee, City of New York Chapter

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National Activities

2024	Advocacy Committee
2023	Strategic Planning Committee
2022	Chair, Chapter of the Year Committee
2022	Chapter Managing Director
2021-2022	Chapter Relations Committee
2020	Chair, Idea Fair Committee
2018	Student Chapter Liaison
2018	Chair, Idea Fair Committee
2018-2020	Membership Committee
2015	At-Conference Elections Committee
2014-2020	Chair, YoPro National Steering Committee

Conferences Attended

2024	CMAA World Conference
2022	Leadership/Legislative Conference
2022	CMAA Leadership Summit
2022	Membership and Marketing Summit
2020	Leadership/Legislative Conference
2020	Mid-Management Conference
2018	Presenter, Clubhouse Live
2017-2020	Speaker, Student Awards Lunch and Student Mentor Lunch
2017-2020	Speaker, Student Education at World Conference
2017-2020	Speaker, YoPro Session at World Conference
2017	Speaker, National Student Education Conference
2015-2022	CMAA World Conference

Workshops Attended

2024	City Club Summit
2023	BMI Tactical Leadership
2023	Sports, Recreation, and Wellness Workshop
2022	BMI Strategic Leadership
2022	Chef/Manager Workshop
2022	Mental Health First Aid Workshop
2022	Membership and Marketing Summit

2018	Navigating the Complexities of HR Workshop
2017	Certification Review Course
2017	BMI Club Management
2016	International Wine Society
2015	BMI Leadership Principles
2014	BMI GM/COO

Experience as a Management Professional

2018-Present	Chief Operating Officer, The Tokeneke Club, Darien, CT
2012-2019	Director of Dining, The Union Club of the City of New York, New York, NY
2009-2012	Director of Operations/GM, The Patina Restaurant Group, New York, NY
2008-2009	Food & Beverage Director, The Williams Club of New York, New York, NY

Education

2008	BS in Food & Beverage Management, Johnson & Wales University, Providence, RI
2006	AS in Restaurant Management, Johnson & Wales University, Providence, RI

Other Activities

Recipient, Willmoore H. Kendall Scholarship, The Club Foundation

Recipient, LaRocca Family Executive Scholarship, The Club Foundation

Member, American Hotel Lodging Association

Visiting Professor, Johnson & Wales University, Providence, RI

Distinguished Alumni Representative for Club Management, Johnson & Wales University, Providence, RI

Author, *Managing Millennials: The Rise of Generation Y and Protecting Your Club from Danger for Club Management Magazine*

Guest Speaker, Private Club Radio

Guest Lecturer, Fairleigh Dickinson University

Recognized in *Club Management Magazine's* Fabulous under 40