



**CLUB  
MANAGEMENT  
ASSOCIATION  
OF AMERICA**

## **ADDENDUM - 2019 Club Business Expo Rules & Regulations**

### Wellness Pavilion

The Club Management Association of America (CMAA) and the Club Spa & Fitness Association (CSFA) reserve the right to establish regulations regarding any subject not specifically covered by the rules and regulations (Club Business Expo Rules and Regulations and the Wellness Pavilion Addendum) and each exhibitor agrees to accept the decisions of CMAA, CSFA, and their representatives (i.e., floor manager, etc.) as final. Pavilions within and adjacent to the Club Business Expo can only be created by CMAA as a benefit to CMAA and its subsidiaries.

Participation in the Wellness Pavilion at the Club Business Expo is limited to companies whose primary business practice is directly associated with the wellness segment of a club (i.e. spa, fitness, physical therapy, etc.). All exhibitors within the Wellness Pavilion must show a product and/or service directly related to overall wellness opportunities offered within a club environment or have maintained a relationship with CSFA (as a Corporate Partner) prior to the CMAA/CSFA affiliation.

Current Club Business Expo exhibitors may elect to purchase additional space within the Wellness Pavilion if the company product/service is deemed eligible for this opportunity (call the CMAA for additional details). Booth sizes within the pavilion are limited to 200 sq. ft. (maximum). Island space is not permitted.

Cancellation of space within the Wellness Pavilion follows the Club Business Expo Rules and Regulation space cancellation policy (see [Rules and Regulations](#)).